

KTXA PROGRAM/ISSUES REPORT

October 1-December 31, 2008

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

News Quarterly Report

October – December 2008

Education

10/8 7, 8pm Students at a Fort Worth elementary school have saved \$21,000 in a school sponsored savings program in the last three years. **10/8 7, 8 pm** TXA 21 aired several reports about Dallas school personnel losing their jobs because of a mistake in the school systems budget. **10/17 8pm** A special segment in the newscast has college students giving reports on what is going on at different north Texas school campuses. **10/18 8pm** UNT administrators announced the Emerald Eagle Scholars program. The partnership pays the tuition and fees for academically talented DISD students who cannot pay for college. **10/29 8pm** Students at Shady Grove Elementary School in Keller were visited by Miss Fort Worth 2009, Faith Bates. She spoke to the kids as part of The Red Ribbon Week program. **10/29 7, 8pm** A Dallas ISD task force has been formed to review the possibility of opening an all male district academy.

11/7 7pm A report on a high school student who was too ill to attend his high school graduation because he's battling cancer. The school brought the graduation and all the fan fare to him. **11/22 7, 8pm** Students in the Coppell schools collected turkeys for the needy for Thanksgiving. Through the Kids for Turkeys Drive the turkeys will be donated to the North Texas Food Bank. **12/5 8pm** U. S. News and World Report released its list of the country's top 100 high schools. Three are north Texas schools. **12/11 7pm** A new report, ranking the state of Texas' children has been released. The report shows low-income children are at a big disadvantage in the classroom. **12/12 7, 8pm** Some Dallas ISD students received an early Christmas present. The United States Marines and representatives from New Balance teamed up to provide new shoes for 40 fifth graders. The students also met a marathon runner from Kenya. It was all part of the Life in Balance program which is designed to teach students about good health and community involvement. **12/12 7, 8pm** More than 7,000 children and teenagers die each year from sudden cardiac arrest. Harris Methodist Fort Worth donated automated external defibrillators to 10 schools. School personnel will also be trained on how to use them. **12/30 8pm** The recession is getting most of the blame for a big hit on Texas lottery-ticket revenue. Sales plummeted 45-million dollars in the last fiscal year. The drop will impact education funding the lottery provides to the state.

Crime

10/6 7, 8pm The Dallas County jail received high marks from the government. The Department of Justice gave substantial compliance grades to the jail in several key areas. The jail has previously failed every state inspection for the last five years. **10/6 7, 8pm** A north Texas soldier whose jeep was vandalized got a helping hand. Army reserve Sergeant Viktor Whitlow received a new jeep to drive while his is being repaired. Someone painted the message "soldiers are murderers" on his jeep. **10/10 7pm** It's the largest illegal gambling raid in five years. The Tarrant county sheriff's office seized 250 game machines believed to be in violation of state law.

10/21 7, 8pm A report on 21 Things every woman needs to know to protect herself. **10/27 8pm** The cities of Euless and Bedford have enacted daytime curfews. The ordinance cites students under 17 who are caught cutting class between nine in the morning and 2:30 in the afternoon. **12/12 7pm** A crime alert to consumers to protect themselves from having packages stolen off their doorstep during the holidays. **12/30 7, 8pm** Beginning January 1, 2009 if you are pulled over and don't have insurance in Dallas not only will you get a ticket, but your car could be towed.

Community

10/3 8pm A blind athlete is training in north Texas for the U. S. Open Triathlon which will take place in Dallas. He will use a guide on the 25-mile bike ride and six-mile run portions of the race. **10/3 7pm** The non-profit Love for Children assists young north Texans in a variety of ways. Because of the current economic climate many of their donations have stopped causing them to cancel their annual fundraising dinner. **10/7 8pm** Highland Park tried to save a historic and beloved pecan tree. The million dollar pecan tree has stood for more than a century in that community. **10/13 7pm** Bishop T. D. Jakes along with hundreds of members of the Potter's House of Dallas hosted Megafest, a Christian gospel event in South Africa. **10/14 8pm** Vacant, run down buildings are a growing problem in Dallas. City leaders are cracking down on the owners of the buildings. **10/17 8pm** The 40th anniversary of the Apollo Seven Mission was celebrated at the Frontiers of Flight Museum in Dallas. The Apollo Seven command module is on display at the museum. **10/22 8pm** A proposal is being considered to operate the Midway during the summer. Now the Midway is only open during the State Fair of Texas. **11/7 8pm** Thousands of people in Dallas walked for a cure for breast cancer. The 3-Day Walk for Cancer kicked off at Southfork Ranch.

11/7 7, 8pm Actor Will Smith premiered his new movie Seven Pounds at a Dallas theater. He also donated turkeys to the North Texas Food Bank. **11/21 8pm** Children from 40 different schools in Dallas county are helping fight hunger this holiday season with the help of State Senator Royce West. The students started a food drive to help out the North Texas Food Bank. The food drive is part of a program Senator West started in 1996 designed to help students contribute to their communities. **11/21 8pm** To raise money for Cure Kid's Cancer a local business sponsored Christmas trees for the 5th Annual Parade of Trees. **11/27 7, 8pm** A woman's story about how eight years ago she was on drugs and had her young children taken away. Today she is a counselor at the facility that helped her. She and her children are back together. **11/27 8pm** One of the Dallas Cowboys' smallest fans was living it up at Texas Stadium Thanksgiving Day. Not only did Chandler Glidewell of Rockwell watch the game from a suite, but he also met the half-time performers, the Jonas Brothers and the Dallas Cowboys cheerleaders. Chandler has cerebral palsy and his star treatment was made possible by the Make a Wish Foundation. **11/27 8pm** Some north Texas soldiers got a special send-off at DFW Airport. They were served Thanksgiving dinner before heading back to Iraq. **11/27 7, 8pm** Police officers in Collin County took a break from writing tickets to deliver holiday cheer. Along with dozens of volunteers they delivered traditional Thanksgiving meals to nearly 1,000 needy residents. **12/1 7, 8pm** Dart is collecting socks, blankets, toys and non-perishable food items during the annual "Stuff the Bus" campaign. The items will be donated to area children, nursing homes and charities **12/2 7, 8pm** Santa's elves helped wrap gifts for north Texas hospice patients and Meals on Wheels recipients. The elves say it was important for them to help the Visiting Nurse Association with the project. **12/2 7, 8PM** A 13-year old boy born blind and autistic held a concert in North Texas. He is a pianist.

12/3 7, 8pm Fifth through eighth graders at the Episcopal School of Dallas volunteered their time to decorate cards and write thank-you letters for active, wounded, and even retired service members. The name of the program is the Holiday Mail for Heroes campaign. **12/12 4pm** Mansfield students gave 485 bikes to help brighten the Christmas of those less fortunate. The students raised \$21,000 dollars to buy the bikes. **12/12 5pm** Nearly half of a central Texas town got a free Las Vegas vacation. During the free 5 day trip the group will be followed by a film crew working on a Vegas tourism commercial. **12/23 7, 8pm** Feral dogs have become such a problem in one north Texas city that the police department has adopted a new policy to shoot them. Feral dogs are wild dogs that usually travel in packs and often carry rabies. The dogs have threatened residents and the city of 23-hundred people is taking a proactive approach to the problem. **12/23 7, 8 pm** A bell ringer with the Salvation Army Red Kettle program in Arlington received a \$1,000 donation. One of the kettles contained ten 100 dollar bills rolled together. **12/24 7PM** Santa took time out from his busy travel schedule to donate blood at Red Cross in Dallas. **12/24 8PM** For less than a dollar TXA 21 viewers can download the Eleven21 band's original Christmas single. The band, which is made up of CBS 11 and TXA 21 employees, is donating every penny raised goes to Happy Hill Farm which gives troubled kids a second chance to turn their lives around. Members of the Happy Hill choir sing with the band on the holiday single. All recording time was donated by Zion Gate Recording Studio in Garland. **12/24 8PM** With a red-carpet, rock star welcome 400 homeless men and women enjoyed several hot meals, new clothes and a night's stay at a downtown Dallas hotel. This is the fourth year for this project.

Economy

10/7 7pm TXA 21 aired a two hour special Weathering the Financial Storm. Experts were on the show to answer viewers' questions about everything from credit, 401K's and getting a car loan. **10/13 7pm** The current economic climate is being blamed for the cancelation of an

online educational program. Chesapeake Energy Corporation pulled the plug on the development of SHALE TV.

10/13 7pm The North Texas Tollway Authority is borrowing 100 million dollars from Bank of America to help pay off some of its debt on the state highway. **11/13 7pm** Tips on how to save money just by making small changes in your living habits. **11/17 8pm** Consumer report on how to buy refurbished electronic equipment. **11/24 7, 8pm** TXA 21 aired a special Money Savers holiday guide offering free advice on how to stretch your holiday dollar. **12/11 7pm** Community leaders in Oak Cliff want residents to spend money in their neighborhood during the holiday season. Councilman Tennell Atkins kicked off the Shop till you Drop promotion at Southwest Center Mall. The promotion features shopping spree giveaways as well as community outreach programs. **12/22 8pm** Jobing.com expert Pattry Revis explains why it is important to do research on companies you would like to work for before completing the application. **12/22 8PM** Dallas Mayor Tom Leppert donated \$10,000 of his \$60,000 annual salary to Destination Graduation. The program helps students succeed in high school and college. Mayor Leppert has already pledged the other \$50,000 of his salary to a scholarship fund.

Environment

10/13 7pm More and more companies are creating positions to address environmental concerns and to cut costs. **10/20 8pm** Supporters of an ordinance to expand anti-smoking restrictions in Dallas are getting national backing. The head of the Americans for Non-smokers Rights presented Smoke-free Dallas with an award for their work. Smoke-free Dallas is urging the Dallas City Council to eliminate smoking in all public and work places, including bars. The Coalition of Public Health groups want to protect residents from the dangers of second-hand smoke. **12/22 8pm** The days of garage sale signs on every street corner in Watauga, Texas are numbered. Starting January first, residents will have to buy signs from the city.

The signs will be issued with a \$30 deposit. If the signs are returned within five days of the sale, residents can get \$25 back.

Medical

01/14 7, 8PM Thumbelina, the worlds smallest horse visited children at Scottish Rite Hospital in Dallas. She is a survivor of several birth defects herself. She now travels around the world to bring attention to children's causes. **10/28 7, 8pm** Medical City donated more than \$192,000 to the new Wilkinson Food Pantry and Poverty Prevention Center. The money was raised by Medical City employees. The food pantry will serve families in need around the Pleasant Grove neighborhood of Dallas. **10/29 7pm** Plano orthodontist, Dr. Hilton Doldreich is buying his young patients Halloween candy. He's offering \$1.00 for every pound. All the candy will go to soldiers serving overseas in Iraq. **12/1 8pm** World AIDS Day events took place across north Texas to remember those affected and to stop the spread of the deadly disease. **12/4 7pm** Dr. Sylvia Gearing talks about the increase in male suicide due to the economy. **2/30 8pm** The city of Benbrook is starting an online weight loss aid in 2009.